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Gallery website design template

This year, many businesses are streamlining their websites and thinking more than ever about the user experience and how it can generate conversions. Despite the great promotion and commercial activity of the transition to social media, companies are still looking for ways they can use a more individual website experience to attract the user's attention and imagination and showcase their products or services in an attractive way. To improve our own design, see our web design tools. In the meantime, here are eight websites that have caught our attention this year and look at what they've done right.

01. AppleApple knows what its appearance sells (Image credit: Apple) Apple knows that the picture is worth a thousand words and many thousands more conversions. Its website has been at the forefront of one of the major trends that we have seen this year: the movement towards going is going great. Really big. In Apple's case, a huge crystal clear close-up shot of products accompanied by an equally large text display in the San Francisco Pro to offer a drool-worthy presentation of the brand's products. Throw in a neat scroll-controlled zoom effect that takes you out of extreme close-up, and the page provides an undeniably impressive overview of how the products brand aesthetic features and what they can do. Apple knows that users spend less time on websites than they have done in the past, and that they will leave if there is no message on the site, and here the message is crystal clear: Admire our products and see what they can do. PitchThis presentation software is the pitch of the perfect presentation (Image credit: Pitch) Pitch website makes a sharp presentation, which is crucial since the presentation of the software is a product of this new company. The site is even designed in such a way that scrolling from the landing page shows the first screen to be the starting page in the presentation. It's a smart interactive device that makes it clear from the start what the product is about, while the bold non-serif headline gets our attention and the different color palette makes this new brand quickly identifiable. Keep scrolling and amusing illustrations and clay-watch animations complement the UX rather than slowing it down. There's a lot going on, but there's still a lot of white space to make the different elements stand out. The illustrations make the brand feel down to earth and thoroughly modern. In fact, we are confident that the combination of flat design and 3D isometric elements will be a major trend next year.
03. LemonadeMeet Maya CUI (Image credit: Lemonade)What makes this site for the American insurance company Lemonade really stand out is the game-changing use of the conversational user interface (CUI) to innovative and effective interactions. Maya, as it is called, shows how far the chatbots have come and where they are heading. It interacts on a human level and gathers information to effectively drive conversion, taking users through each stage in the process and providing insurance quotes in several multiple The transitions are smooth, with clearly marked forms of responses, making Maya attractive, forward thinking kind of interface, which we're sure will see more next year. Elsewhere, the bold headline site Forget Everything You Know About Insurance is also elegantly backed up by well-placed pink action buttons that put the emphasis firmly on UX.
04. Essentially Geared Wine CoEG shows us where and how we can enjoy their wines (Image credit: EG Wine)Many of this year's most attractive websites feature background videos showing their products or services are used. The best videos don't require the sound and hook the viewer quickly, while the big, short headlines avoid the video and copy competing for the viewer's attention. Essentially Geared Wine Co. video selection looks good and very functional, showing us how the wine company's can enjoy anywhere from the city to the wild camping. Scroll down and the message is backed up by bold, colorful images and texts showing each product in the range and even making quick suggestions for which food and experience to pair each one with. Border inside - ThorneTake journey inside your own body (Image credit: Joseph Foley via frontiewithin.thorne.com) Interaction can make the website really stand out, and this site developed by Active Theory is an interesting example of the possibilities out there. Frontier Within is an advertising campaign for Thorne, a food supplement company. It's also a whole digital experience that combines storytelling with biometrics and produces graphics of particles that move when you drag a cursor over them. The experience is personalized from the start, with the site asking for your name and taking a picture. Each step leads to an interaction that measures and beautifully depicts data from the visitor's own respiratory, circulatory and nervous system to present an inner view of the human body. Developers have used the custom OpenCV NW to provide accurate facial tracking, while the website detects the GPU used to provide a scalable version that matches your device's capabilities.
06. Cities Talk Back - LyftLyft shows that there is still room for a long form of content online (Image Credit: Lyft) This site capsule from Lyft, a U.S. ride-hailing company, shows that websites can still strive to be more than make quick conversions and that there is still room to attract original longer-form content when presented in a convincing way. The site solves the timely problem of immigration to the U.S. and gives voice to some of the immigrant drivers who work for the company through a series of documentaries that exquisitely presented Hello Monday. It makes it through an easy shipping platform with a smooth hover menu and scroll Seriously unsweetenedErly unsweetenedErly unsweetened seriously on the trend (Image credit: Seriously Unsweetened)We think seriously unsweetened is a blow to the trend with a bright but its website website Color and clean design with a huge amount of white space. The site is so seriously minimalist that it only does three things. It tells you the history of the brand, it shows you the brand products (and makes them look great) and it gives you the opportunity to connect, and each of the three messages is clearly conveyed with the headline in Bebas Neue. Created on a Squarespace template, the site is minimalist but fun with the main image and colors popping from the page, while the visual stream is eminently scanned, proving that in web design, less can actually be more.
08. The OasenOasen website makes its goal as clear as water (Image credit: Oasen)This site for Dutch non-profit drinking water supplier Oasen is nothing revolutionary in terms of design, but we love it as it shows that even a utility company can add a little personality to its site while maintaining appropriate seriousness. From dripping boot animations to splashes that accompany transitions from one screen or menu to another, and the subtle liquid effect on buttons that ripple when you move the cursor over them, the site is full of little micro-interactions that make the company seem warm and accessible. These interactions do not hide what the company is doing or harms the shipping site - which is proven by the fact that we can understand what each section is about, despite not being able to read Dutch.Read more: Creative Bloq created this content as part of a paid partnership with iStock by Getty Images. The content of this article is completely independent and reflects the editorial opinion of Creative Bloq. Soozidanson/Instagram Templates themes are the foundational building blocks of decor, and just because you have a gallery wall doesn't mean you can't weave in some bold, bright models at the same time. This eye-catching wall gallery from soozidanson is not for the shy home decorator, but we just can't get enough animal print and neon colors in this room. Although this pattern has been painted on the wall, you can repeat the look with wallpaper or stencil canvas design for your gallery wall. Continue to 9 from 12 below. Website galleries, a.k.a. CSS Galleries: they are a great source of ideas as well as keeping us up to date with the latest web design trends. We all have our go-to web design gallery for quick inspiration when a brief drop is on your desk - but are there other sites that you might not know about that could be even more useful? Galleries come in all shapes and sizes with hundreds popping up every day it is hard to sift through the low quality ones to find real gems. Here are 13 that are definitely worth considering bookmarking... 01. Awwwards sites, hosted on Awwwards websites, are chosen by a jury rather than one curated by the Gallery of Updates: @awwwardsAwwwards is slightly different from most websites because the sites are chosen by a jury rather than a single curator. If you on the site, you can curate your own choices and create your own a list that is very handy if you are looking for a certain niche website.
02. FWA FWA is a gallery website others keen to emulate the FWA (Favorite Awards site) considered cream de la creme galleries in the web design industry. Like Awwwards, it has its own dynamic community. HTML Inspiration Ease of Use is the main attraction with this site's Gallery update: @htmlinspirationIn unlike the first two web design galleries on our list, HTML Inspiration takes a minimalist approach to its design, allowing the work to speak for itself. The choice on this site is brilliant and the featured website is nice and great, so you don't even need to click on it to appreciate its design. Nice design, great selection of gallery upgrades: @siteinspireSite Inspire is another web design gallery that combines minimal design with a finely honed selection of great sites. Curated by Daniel Howell, who strives for minimal, clean and responsive websites. Admire Webs Tags and categories are well-chosen and help with Navigation Gallery updates: @admirethewebAdmire online is another web design gallery that features great inspirational screengrabs so you don't have to click on each one. Clear categories and tags make the search for what you are looking for a piece of cake.
06. The unrivalled style of unsurpassed style allows you to find sites by color gallery updates: @unmatchedstyleUnmatched Style is a little busier than the 3, 4 and 5 on our list, but they offer some handy additional design resources. A piece of de resistance is a color chart that allows you to find inspiration through color.
07. Styleboost Style Boost has showcased 1,439 sites and growth gallery updates: @styleboostAt 1,439 sites and growth, there's plenty of inspiration to be found here. Good Bonus Styleboost offers a little summary against each inspiration. Nice and clear web design gallery, this.
08. Make better websites make better websites benefit from great, beautiful image gallery updates: @lovelywebsitesMake Better Websites offers a superb viewing experience. Nice great images accompanying views and brilliant refinement features makes the site simple and useful to use. CSSDSGN CSSDSGN boasts a clean and clear layout of Gallery Updates: @cssdsgnWe're not really sure where the difference lies between CSS galleries and web galleries - not many websites are made without CSS these days! But in addition, we love the clean and clear design of this simple (in a good way) web design gallery.
10. One Page Love One Page Love shares a love for one-page gallery updates: @onepageloveOne Page Love, as you can imagine, specializes in one page of websites, and it's the best we've come across in this niche. The selections are made by Rob Hope, who has great taste. He is also the curator/owner of www.mmminimal.com.
11. Siimple We Love Ratings given to Siimple selected site Gallery Update: @siimpleSiimple specializes in minimalist web design. Good clean website gallery, its her ratings are a big little touch.
12. Best Designs Best Designs has been collecting the best online since the 2001 Gallery of Updates: @thebestdesignsAlthough this site has no pure design and does not respond, its legacy in itself makes it deserving of inclusion in this list. It has been running since 2001, but the taste of curators is far from vintage, with brilliantly modern web-design inspiration getting uploaded daily. Web Cream What's Missing, the choice is more than made up for gallery upgrades: @webcremeWeb Cream has also been around for some time, as you can see on their very thin left-aligned website. But if you think that design may be related to the update, it's more than something and consists of a brilliant selection of inspirational websites. Have we missed your favorite source of web design inspiration? Let us know about it in the comments! Lyrics: Tom HopcraftTom Hopcraft is a web designer and developer based in Northampton, United Kingdom. Follow him on Twitter @CHEWX @CHEWX